

Our world.

speedto**launch**™

# Design

## Package Design Overview:

### Design Conceptualization

- Creative package design
- Consultative approach for collaborative design
- Insights into potential challenges including child-resistance, adherence and product administration

### Rapid Prototyping

- 2D and 3D CAD design
- Graphic development
- Photo realistic package rendering

### Sample Creation

- Physical demonstration through commercial grade prototypes

### Proof of Concept

- Child-Resistant (CR) / Senior-Friendly (SR) testing
- Market research
- Human factor studies
- Performance testing

